**LIMA Japan Membership Application**

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| INTERNATIONAL LICENSING INDUSTRY MERCHANDISERS’ ASSOCIATION |
| Company Name: |  |
| Address: |  |
| City, Post Code: |  | Country: |  |
| Telephone: |  | Fax: |  |
| Website |  | General E-Mail: |
| Primary Contact Name: |  | Primary Contact E-Mail: |
| Primary Contact Title: |  | If you would like to include additional staff to your company listing, please email the name, title, email address of each to updates@licensing.org. |

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| ANNUAL DUES |
| Licensors & Licensing Agents:Licensees & Consultants:Service Providers: | Check the box that most accurately reflects your annual royalties.Check the box that most accurately reflects your gross sales for licensed product.There is a flat fee of JPY 97,500 per year |
| ❏ | Licensing Activity to JPY50MM**Annual Dues: JPY97,500** | ❏ | Licensing Activity to JPY50MM to JPY 100MM**Annual Dues: JPY150,000** |
| ❏ | Licensing Activity to JPY100 MM to JPY500MM**Annual Dues: JPY195,000** | ❏ | Licensing Activity to JPY500 MM and above**Annual Dues: JPY345,000** |
| ❏ | Service Providers pay a flat fee of **JPY97,500** |

Method of Payment

Please contact Kaori Taniguchi, General Manager, LIMA Japan, Email: info@licensing.or.jp

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| SUBMITTING YOUR APPLICATION |

You may return your application to:

Kaori Taniguchi, General Manager, Email: info@licensing.or.jp

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| DESCRIPTION / COMPANY PROFILE |
| We encourage you to include a paragraph about your company's activities. It will appear in the online database. |
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| PLEASE CHECK THE CATEGORY BELOW THAT APPLIES TO YOUER COMPANY BUSINESS |
| ❏ | **LICENSOR****Owner of the Property** | ❏ | **LICENSING AGENT****Representative of the Property** |
| List each property along with the appropriate category using the Letter Code below. |

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| A - Animation, Character, Comic Book B - Artists & Artworks C - Celebrities & Estates D - Collegiate E - Corporate Trademarks & Brands | F - Education G - Fashion H - Film, Television, Theater I - Media Brands (online services, networks, magazines) J - Music | K - Non-ProfitsL - PatentsM- PublishingN - SportsO - Toy Brands |

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| ❏ | **LICENSEE** **Manufacture** |
| Products Manufactured: |
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| Licenses Held – List each property name along with the appropriate product category using the Letter Code below: |
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| AA - Accessories BB - Apparel & Footwear CC - Automotive DD - Bags, Luggage & Leather Products EE - Domestics FF - Electronics & Computer Products GG - Food & Beverages | HH - Furniture & Home Furnishings II - Gifts & Novelties JJ - Hardware KK - Health, Cosmetics & Beauty Aids LL - Housewares MM - Infant Products NN - Jewelry & Watches | OO - Music & Video PP - Publishing QQ- Sporting Goods RR - Stationery & Paper Goods SS - Toys & Games TT - Videogames & Software ZZ - Other |
| ❏ | CONSULTANT | ❏ | To Licensors | ❏ | To Manufactures | ❏ | To Retailers |

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| ❏ | SERVICE PROVIDERS |
| Note: This category is only for those companies that offer the following services to their clients for a fee. (This category does not apply to companies who handle their own in-house PR, accounting, research, etc.) |
| ❏Accounting/Auditing ❏Advertising, Graphic Arts & Marketing ❏Anti-Counterfeiting ❏Creative/Designer/Inventor ❏e-Commerce ❏Event Marketing ❏Executive Recruiting Expert ❏Witness Service Fair Market Value Analyst | ❏Law Firm ❏Packaging/POP ❏Piece Goods/Custom Printed ❏Product Development ❏Product Testing ❏Promotions/Premiums/Marketing ❏Public Relations ❏Publication Researcher | ❏Retailer ❏Software ❏Strategic Marketing & Planning ❏Trade Association ❏Trade Show Management ❏Trademark/Copyright Research ❏Other |